

Owen N Robison

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User experience design to improve the human condition.

Employment

NSF

User Experience Manager September 2022 - Present

- Created a design system for use in all customer-facing web presences including nsf.org resulting in a 32% increase in SUS score.
- Rearchitected the navigation of nsf.org to improve information scent and findability.
- Completed competitor benchmark testing to measure nsf.org's success across the TIC industry and high-performing websites.

VelocityEHS (Humantech)

Senior User Experience Designer August 2021 - September 2022

- Conducted user research to facilitate significant updates to platform functionality, created wireframes and prototypes for these updates, performed user testing to ensure that they would be meeting the identified needs, and supported development in their implementation.
- Assisted in the creation of two versions of a design system to align the look and feel of all of the VelocityEHS platforms.
- Implemented the design system in the Industrial Ergonomics platform.

User Experience Designer June 2017 - August 2021

- Evaluated Humantech's two existing platforms for usability gaps and potential design and technical improvements.
- Researched and designed a user-friendly, single page responsive version of The Humantech System's Job Assessment: a process for assessing and improving the ergonomics of a manual job.
- Performed usability testing on new designs to ensure usability improvement.
- Redesigned Ergopoint, an office ergonomics platform, to fit the VelocityEHS styleguide.

Leadership

VelocityEHS PRIDE Affinity Group - Chairperson

Coordinated internal DEI training and informational events, lead monthly meetings, and organized recognition of Pride Month.

Education

University of California Berkeley School of Information

September 2013 - May 2015

Master's of Information Management Systems

- Information Visualization
- Needs and Usability Assessment
- User Interface Design and Development

Skills

Tools

- Figma
- Sketch
- Atlassian
- Asana

Methodologies

- User Centered Design
- Usability Evaluation
- User Research
- Design Systems
- Dual-Track Agile Design
- Lean UX